



Fundraising Ideas

FUNDRAISING IDEAS

Here is a variety of activities for you to put the FUN in fundraising. However, please remember the non-solicitation policy when conducting fundraising for the Turkey Bowl! Good luck and let's help thousands of students in Arkansas!

BEFORE THE EVENT

Ten-by-Ten	Ask 10 people to donate \$10
Email Blast	Request a contribution via email to all of your contacts and remember to include a link to your personal webpage.
Pay Back Time	Take a look who you gave money to last year and ask them to pay you back by donating to your cause

GET CREATIVE

Candy Sales	\$3 a candy bar for JA's three pillars— <i>work readiness</i> , <i>entrepreneurship</i> and <i>financial literacy</i>
Car Wash	Provide a car wash with proceeds to go to JA
Cookbook	Get co-workers to submit their favorite recipes for a company cookbook with proceeds going to Junior Achievement
Putting Green Contest	Set up a putting green and charge a fee to putt for prizes
Wii Tournament	Charge a small registration fee (\$10-\$20) and have people go head-to-head for prizes
Raffle Items	Travel packages, sporting events, concert tickets, movie passes, spa packages, electronics

Silent Auction	Have people donate homemade items, restaurant gift cards, gift baskets, services and more for an in-house silent auction
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BOSSSES BOOST BUCKS

Go Home Early	On a designated day, the boss stands at the door and collects \$20 for each person who leaves a few hours early
Power Lunch	Pay to have lunch with a top executive, or raffle off the lunch
Park Like A Boss	Raffle off the chance to park in the boss's spot for one day or one week

FOOD EVENTS

Bake Sale	People who would rather bake than bowl can still do their share for the team by selling sweet treats to help raise funds
Chili Cook Off	Charge an entry fee for those wanting to compete in the cook-off and a smaller fee for those wanting to sample the different flavors. Have a "guest panel" that judges and awards the top three submissions
BBQ	Set up and grill and sell hotdogs and hamburgers at lunch.
Donut or Pizza Sale	Buy a few dozen donuts or large pizzas. Sell per slice to raise money. Who can resist the convenience?

DURING THE EVENT

Gutter Ball Challenge	Every time someone gets a gutter ball, they have to donate \$1 into the JA jar
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SAMPLE EMAIL

Subject: Help YOUR NAME Strike for Student Success

YOUR NAME is participating in the Junior Achievement (JA) of Arkansas Turkey Bowl! This event is a great way for us to get together while raising dollars to support JA's mission of inspiring and preparing Arkansas's young people for academic and economic success.

There are many ways you can help! First, you could join in the fun! We need team captains and eager bowlers to create teams of five—feel free to sign up here: <https://secure.ggiv.com/event/2turkbowl/>. If you are unable to make it to the event, feel free to donate to my team! All the funds raised go to JA and are tax-deductible.

By being a part of the Turkey Bowl, students in kindergarten through high school are provided relevant, hands-on experiences in *work readiness*, *entrepreneurship* and *financial literacy*. 96% of JA alumni report that participation in these programs made them confident about working effectively in a team environment.

The Turkey Bowl is on November 15, 2019. Junior Achievement provides bowling, food, beverages and great prize giveaways. We will also have an opportunity to bowl FROZEN TURKEYS!

Let's raise money and help empower the future of Arkansas!

Reply to this email with your interest or call me at YOUR NUMBER.

Thank you,
Your Name

RECEIPT



TURKEY BOWL RECEIPT

JA Tax ID: 71-0658775

Sponsor Name _____ Amount _____

Bowler Name _____ Cash or
Check _____

Received By _____ Date _____

1 World Ave. ▲ Little Rock, AR 72202 ▲ 501.906.2400 ▲ jaark.org

Junior Achievement of Arkansas is a 501(c)(3) nonprofit organization. Contributions and donations are tax-deductible.

Junior Achievement: empowering young people to own their economic success.